

International Forum on Flexible and Printed Electronics Industry



Fusion, building a smart future

Strategic Partner



productronica China 2020

International Trade Fair for Electronics
Development and Production.

July 3-5, 2020

National Exhibition and Convention Center (NECC), Shanghai

productronica-china.com

General Information

Date : July 3, 2020

Organizer : Messe München Shanghai Co., Ltd.

Venue : National Exhibition and Convention Center (NECC) Shanghai

Language : Chinese or English, no simultaneous interpretation (Non-Chinese speakers are recommended to use bilingual slides)

Slot price : CNY 25,000/slot (About 30mins, including Q&A)

Material Submission Deadline : Bilingual info of subject and speaker, presentation abstract of 250 words: April 15, 2020

Complete PPT Submission Deadline : May 15, 2020

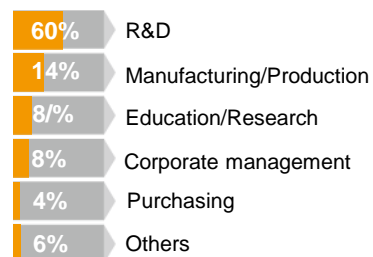
Topics

- Flexible Electronics and Printed Electronics Manufacturing Processes and Equipment
- Printed Displays (OLED, Quantum Dots, Electronic Paper) and Related Technologies
- Printed Preparation Sensor Technology and Its Application
- Packaging Technology for Organic, Flexible and Printed Electronics
- Printing Flexible, Stretchable, Wearable Electronics
- PCB and RFID Antenna Printing Preparation Technology and Application

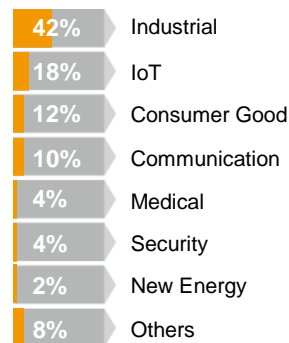
2019 Audience Analysis

Attendance audience : 200

By Industry



By Job Function



2019 Sample List

Shanghai Siemens Medical Devices Co., Ltd.
Medtronic Co., Ltd.
Fujian Mai Green Medical Technology Co., Ltd.
Shanghai Lianying Medical Technology Co., Ltd.
Metimai (Shanghai) Medical Technology Co., Ltd.
Nano Dimension (HK) Limited
Foxconn Group
Huawei Technologies Co., Ltd
Vivo Mobile Communications Co., Ltd.
Zhongda Electronics (Jiangsu) Co., Ltd.
Nexteer Automotive Systems (Suzhou) Co., Ltd.
Panasonic Home Appliances Research and Development-
(Hangzhou) Co., Ltd.
Autonics Electronics Co., Ltd.
Suzhou Institute of Nanotechnology and Nano-Bionics,
Chinese Academy of Sciences

2019 Speaker Team



Printable Electronics Research Center (PERC), Suzhou Institute of Nanotech and Nanobionics, Chinese Academy of Sciences

Zheng Cui
Director, Professor



Central South University

Junliang Yang
Professor



IPC
Shine Yang
Standards Manager of IPC



PEIPC
James Wang
Secretary-General



Suzhou Antana Intelligent Technology Co., Ltd.

Biao Peng
CEO



Guangdong Nanhai ETEB
Lianghui Huang
President



Shaanxi Huatuo Technology Co., Ltd.
Yi Shi
President



Shenzhen shining automation CO., LTD.
Guan Jingdang
General manager/Chairman of the board of directors

Forum Sponsorship Packages

Benefits	Platinum Sponsor CNY 50,000	Gold Sponsor CNY 35,000	Speech Sponsor CNY 25,000
During the show			
Slot price (about 30 min, including Q&A)	✓	✓	✓
Poster / Roll-up (production excluded)	✓	✓	
Logo on backdrop	✓	✓	
Gift Sponsorship (production excluded and distribution time arranged by organizer)	✓	✓	✓
Speech Brochure distribution	✓	✓	
Advertisement on the visitor guide (it is free of charge and nearly every visitor who attends the fair uses it to have a better orientation)	Inside page, 1/1 (4c)	Inside page, 1/2 (4c)	
Sponsors' advertising video will be shown during lunch time or before the forum (five mins at most, only two exhibitors)	✓		
Desktop exhibit	✓		

Before the show

Newsletter with the information of sponsor (more than twice)	✓	✓	
Newsletter with the information of speech	✓	✓	✓
Speech information promotion on the WeChat group	✓	✓	✓
Speech information promotion on the conference page of official website	✓	✓	✓
Tailor-made email delivery (once)	✓		
Press release publish via WeChat (once)	✓		
Banner on conference webpage	✓		

Single Sponsorship

Benefits	Price
Tailor-made email deliveries to the pre-registrants	CNY3,000
Logo on backdrop	CNY5,000
Desktop exhibit, one table per sponsor (placed outside the venue)	CNY8,000
Gift sponsorship (production excluded)	CNY3,000
Poster / Roll-up (production excluded)	CNY3,000
Speech brochure distribution (production excluded)	CNY5,000
Conference stationery sponsorship (production excluded)	CNY5,000
Tote bag sponsorship (production excluded)	CNY5,000

Contact

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